



Automotive Industry Action Group

# **B-10**

## ***Trading Partner Labels Implementation Guideline***

# Trading Partner Labels Using Linear and 2D Symbols



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# Trading Partner Labels Using Linear and 2D Symbols

## FOREWORD

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This guideline has been published to combine the B10 *Trading Partner Labels Implementation Guideline*, the B-12 *Quick Receive Guideline*, and the B14 *Guideline for Use of Two Dimensional Symbols with AIAG Trading Partner Labels* into one cohesive document. The wealth of data required on today's shipping labels, updates to the referenced documents, and the need to review them all in building an effective shipping label necessitated this integration.

This document is presented as a guideline to design and implement trading partner labels.

As a reference;

- The B-10 outlined the requirements for printing labels for Unit Loads and Transport Packages to ensure the scannability of bar code symbols and to provide label format consistency.
- The B-12 supplied information on the Quick Receive function.
- The B-14 provided guidelines on when using 2D is appropriate, which symbology(s) to use, recommended data formats, and printing and scanning recommendations.

# Trading Partner Labels Using Linear and 2D Symbols



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# Trading Partner Labels Using Linear and 2D Symbols

## INTRODUCTION

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The purpose of a Trading Partner label is to facilitate the movement of goods and the exchange of data among all members within a channel of distribution (suppliers, carriers, customers, and others). The amount of data (bar code, 2D symbol, and human readable text) needed on a label is a function of the needs of the trading partners involved.