

ASC X9 TR 45–2016

Retail Debit Balances Best Practices and Procedures Technical Report



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Financial Industry Standards

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Co-Chairs:

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Donella	Lyles	The Apparel Group, Ltd.

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Introduction

The need for a more standardized approach to debit balances in the retail sector was identified in a focus group sponsored by the Remittance Coalition at the fall 2013 Retail Value Chain Federation Conference. Attendees brainstormed about common business practices and processes that could help streamline payments and remittance handling in the retail sector. Debit balance handling was identified as a major pain point. It was suggested that industry stakeholders could work together to propose ways to standardize retail debit balance handling and advocate a more consistent approach that would benefit all parties.

A group of 28 subject matter experts (the work group) conducted a broad-reaching survey to research and benchmark current practices in the retail industry. The survey's goals were to understand pain points and inconsistencies and identify areas for improvement in the handling of retail debit balances. There were a total of 436 survey respondents consisting of suppliers (77%), retailers (8%), and others (15%). "Others" classified themselves as manufacturers, both retailers and suppliers, brokers, distributors, factoring companies, and wholesalers. The work group catalogued, analyzed, and discussed each response. Survey findings were combined with the practical knowledge of the work group to develop this Technical Report.

The deliverable of this work group is this Technical Report which offers best practices and procedures for standardizing the handling of debit balances from both the supplier and retailer perspectives. The scope included but was not limited to account reconciliation, notification guidelines, timeframes, roles and responsibilities of each party, supporting documentation, and so on. This report does not address import debit balances, as they were considered out of scope for this effort. Also, it does not cover retail debit balances related to the sale of a business, acquisitions, or bankruptcies.

Best practices are methods proven to be successful in accomplishing tasks or goals which should be used or adapted by others in like situations. Not every trading partner will opt to implement all of the debit balance best practices outlined in this report. However, these practices have been identified by a diverse group of retail industry practitioners. As such, the work group encourages retail practitioners to consider these best practices as they evaluate their own processes and adopt the ones that are beneficial to their organizations.

1. Reasons Why Debit Balances Occur

An accounts payable account typically has a credit balance which indicates the amount that a retailer owes a supplier for goods received. A debit balance means the account is in deficit status, that is, the supplier owes the retailer. Furthermore from the retailer's perspective, debit balances occur when the payment activity on a supplier's account at that retailer is less than the value of deductions (chargebacks) being posted against the account, resulting in a receivable balance rather than the typical payable balance.

The debit balance may be a temporary issue when there is ongoing activity on a supplier's account that in the future will result in a subsequent payment of the net balance. The debit balance will not self-correct when there is no future payable activity on a supplier's account.

Temporary Causes and Potential Corrections:

A debit balance could be cleared by new shipments and the resulting invoices, as long as those invoices are in excess of the prior deductions. Failure to address temporary causes via preventative