



BSI Standards Publication

## Information technology — Security techniques — Privacy framework

---

This is a preview of "BS ISO/IEC 29100:201...". Click here to purchase the full version from the ANSI store.

## National foreword

This British Standard is the UK implementation of ISO/IEC 29100:2011+A1:2018. It supersedes BS ISO/IEC 29100:2011, which is withdrawn.

The start and finish of text introduced or altered by amendment is indicated in the text by tags. Tags indicating changes to ISO/IEC text carry the number of the ISO/IEC amendment. For example, text altered by ISO/IEC amendment A1 is indicated by A1 A1.

The UK participation in its preparation was entrusted to Technical Committee IST/33/5, Identity Management and Privacy Technologies.

A list of organizations represented on this committee can be obtained on request to its secretary.

This publication does not purport to include all the necessary provisions of a contract. Users are responsible for its correct application.

© The British Standards Institution 2018  
Published by BSI Standards Limited 2018

ISBN 978 0 580 98633 8

ICS 35.030

**Compliance with a British Standard cannot confer immunity from legal obligations.**

This British Standard was published under the authority of the Standards Policy and Strategy Committee on 31 December 2011.

### Amendments/corrigenda issued since publication

Date	Text affected
31 July 2018	Implementation of ISO/IEC amendment A1:2018

This is a preview of "BS ISO/IEC 29100:201...". [Click here to purchase the full version from the ANSI store.](#)

First edition  
2011-12-15

---

---

## Information technology — Security techniques — Privacy framework

*Technologies de l'information — Techniques de sécurité — Cadre privé*



Reference number  
ISO 29100:2011(E)

© ISO 2011

This is a preview of "BS ISO/IEC 29100:201...". Click here to purchase the full version from the ANSI store.



## **COPYRIGHT PROTECTED DOCUMENT**

© ISO 2011, Published in Switzerland

All rights reserved. Unless otherwise specified, no part of this publication may be reproduced or utilized otherwise in any form or by any means, electronic or mechanical, including photocopying, or posting on the internet or an intranet, without prior written permission. Permission can be requested from either ISO at the address below or ISO's member body in the country of the requester.

ISO copyright office  
Ch. de Blandonnet 8 • CP 401  
CH-1214 Vernier, Geneva, Switzerland  
Tel. +41 22 749 01 11  
Fax +41 22 749 09 47  
copyright@iso.org  
www.iso.org

This is a preview of "BS ISO/IEC 29100:201...". Click here to purchase the full version from the ANSI store.

## Contents

	Page
<b>Foreword</b> .....	<b>iv</b>
<b>Introduction</b> .....	<b>v</b>
<b>1 Scope</b> .....	<b>1</b>
<b>2 Terms and definitions</b> .....	<b>1</b>
<b>3 Symbols and abbreviated terms</b> .....	<b>4</b>
<b>4 Basic elements of the privacy framework</b> .....	<b>5</b>
4.1 Overview of the privacy framework.....	5
4.2 Actors and roles.....	5
4.2.1 PII principals.....	5
4.2.2 PII controllers.....	5
4.2.3 PII processors.....	5
4.2.4 Third parties.....	6
4.3 Interactions.....	6
4.4 Recognizing PII.....	7
4.4.1 Identifiers.....	7
4.4.2 Other distinguishing characteristics.....	7
4.4.3 Information which is or might be linked to a PII principal.....	8
4.4.4 Pseudonymous data.....	8
4.4.5 Metadata.....	9
4.4.6 Unsolicited PII.....	9
4.4.7 Sensitive PII.....	9
4.5 Privacy safeguarding requirements.....	10
4.5.1 Legal and regulatory factors.....	11
4.5.2 Contractual factors.....	11
4.5.3 Business factors.....	12
4.5.4 Other factors.....	12
4.6 Privacy policies.....	13
4.7 Privacy controls.....	13
<b>5 The privacy principles of ISO/IEC 29100</b> .....	<b>14</b>
5.1 Overview of privacy principles.....	14
5.2 Consent and choice.....	14
5.3 Purpose legitimacy and specification.....	15
5.4 Collection limitation.....	15
5.5 Data minimization.....	16
5.6 Use, retention and disclosure limitation.....	16
5.7 Accuracy and quality.....	16
5.8 Openness, transparency and notice.....	17
5.9 Individual participation and access.....	17
5.10 Accountability.....	18
5.11 Information security.....	18
5.12 Privacy compliance.....	19
<b>Annex A (informative) Correspondence between ISO/IEC 29100 concepts and ISO/IEC 27000 concepts</b> .....	<b>20</b>
<b>Bibliography</b> .....	<b>21</b>

## Foreword

ISO (the International Organization for Standardization) and IEC (the International Electrotechnical Commission) form the specialized system for worldwide standardization. National bodies that are members of ISO or IEC participate in the development of International Standards through technical committees established by the respective organization to deal with particular fields of technical activity. ISO and IEC technical committees collaborate in fields of mutual interest. Other international organizations, governmental and non-governmental, in liaison with ISO and IEC, also take part in the work. In the field of information technology, ISO and IEC have established a joint technical committee, ISO/IEC JTC 1.

International Standards are drafted in accordance with the rules given in the ISO/IEC Directives, Part 2.

The main task of the joint technical committee is to prepare International Standards. Draft International Standards adopted by the joint technical committee are circulated to national bodies for voting. Publication as an International Standard requires approval by at least 75 % of the national bodies casting a vote.

Attention is drawn to the possibility that some of the elements of this document may be the subject of patent rights. ISO and IEC shall not be held responsible for identifying any or all such patent rights.

ISO/IEC 29100 was prepared by Joint Technical Committee ISO/IEC JTC 1, *Information technology*, Subcommittee SC 27, *IT Security techniques*.

This is a preview of "BS ISO/IEC 29100:201...". Click here to purchase the full version from the ANSI store.

## Introduction

This International Standard provides a high-level framework for the protection of personally identifiable information (PII) within information and communication technology (ICT) systems. It is general in nature and places organizational, technical, and procedural aspects in an overall privacy framework.

The privacy framework is intended to help organizations define their privacy safeguarding requirements related to PII within an ICT environment by:

- specifying a common privacy terminology;
- defining the actors and their roles in processing PII;
- describing privacy safeguarding requirements; and
- referencing known privacy principles.

In some jurisdictions, this <sup>A1</sup> document's <sup>A1</sup> references to privacy safeguarding requirements might be understood as being complementary to legal requirements for the protection of PII. Due to the increasing number of information and communication technologies that process PII, it is important to have international information security standards that provide a common understanding for the protection of PII. This International Standard is intended to enhance existing security standards by adding a focus relevant to the processing of PII.

The increasing commercial use and value of PII, the sharing of PII across legal jurisdictions, and the growing complexity of ICT systems, can make it difficult for an organization to ensure privacy and to achieve compliance with the various applicable laws. Privacy stakeholders can prevent uncertainty and distrust from arising by handling privacy matters properly and avoiding cases of PII misuse.

Use of this International Standard will:

- aid in the design, implementation, operation, and maintenance of ICT systems that handle and protect PII;
- spur innovative solutions to enable the protection of PII within ICT systems; and
- improve organizations' privacy programs through the use of best practices.

The privacy framework provided within this International Standard can serve as a basis for additional privacy standardization initiatives, such as for:

- a technical reference architecture;
- the implementation and use of specific privacy technologies and overall privacy management;
- privacy controls for outsourced data processes;
- privacy risk assessments; or
- specific engineering specifications.

Some jurisdictions might require compliance with one or more of the documents referenced in ISO/IEC JTC 1/SC 27 WG 5 Standing Document 2 (WG 5 SD2) — *Official Privacy Documents References [3]* or with other applicable laws and regulations, but this <sup>A1</sup> document <sup>A1</sup> is not intended to be a global model policy, nor a legislative framework.

This is a preview of "BS ISO/IEC 29100:201...". [Click here to purchase the full version from the ANSI store.](#)



This is a preview of "BS ISO/IEC 29100:201...". Click here to purchase the full version from the ANSI store.

# Information technology — Security techniques — Privacy framework

## 1 Scope

This International Standard provides a privacy framework which

- specifies a common privacy terminology;
- defines the actors and their roles in processing personally identifiable information (PII);
- describes privacy safeguarding considerations; and
- provides references to known privacy principles for information technology.

This International Standard is applicable to natural persons and organizations involved in specifying, procuring, architecting, designing, developing, testing, maintaining, administering, and operating information and communication technology systems or services where privacy controls are required for the processing of PII.

## 2 Terms and definitions

For the purposes of this document, the following terms and definitions apply.

**NOTE** In order to make it easier to use the ISO/IEC 27000 family of International Standards in the specific context of privacy and to integrate privacy concepts in the ISO/IEC 27000 context, the table in [Annex A](#) provides the ISO/IEC 27000 concepts that correspond with the ISO/IEC 29100 concepts used in this International Standard.

### 2.1

#### **anonymity**

characteristic of information that does not permit a personally identifiable information principal to be identified directly or indirectly

### 2.2

#### **anonymization**

process by which personally identifiable information (PII) is irreversibly altered in such a way that a PII principal can no longer be identified directly or indirectly, either by the PII controller alone or in collaboration with any other party

### 2.3

#### **anonymized data**

data that has been produced as the output of a personally identifiable information anonymization process

### 2.4

#### **consent**

personally identifiable information (PII) principal's freely given, specific and informed agreement to the processing of their PII

### 2.5

#### **identifiability**

condition which results in a personally identifiable information (PII) principal being identified, directly or indirectly, on the basis of a given set of PII

### 2.6

**A1** (withdrawn) **A1**