Third edition 2013-12-15

# Graphic technology — Process control for the production of half-tone colour separations, proof and production prints —

# Part 2: **Offset lithographic processes**

Technologie graphique — Maîtrise des procédés pour la fabrication des séparations de couleur en ton tramé, des épreuves et des tirages en production —

Partie 2: Procédés lithographiques offset



# ISO 12647-2:2013(E)

This is a preview of "ISO 12647-2:2013". Click here to purchase the full version from the ANSI store.



### COPYRIGHT PROTECTED DOCUMENT

© ISO 2013

All rights reserved. Unless otherwise specified, no part of this publication may be reproduced or utilized otherwise in any form or by any means, electronic or mechanical, including photocopying, or posting on the internet or an intranet, without prior written permission. Permission can be requested from either ISO at the address below or ISO's member body in the country of the requester.

ISO copyright office Case postale 56 • CH-1211 Geneva 20 Tel. + 41 22 749 01 11 Fax + 41 22 749 09 47 E-mail copyright@iso.org Web www.iso.org

Published in Switzerland

Con	ntents	Page
Forev	word	iv
Intro	duction	<b>v</b>
1	Scope	1
2	Normative references	1
3	Terms and definitions	2
4	Requirements	2
	4.1 General	2
	4.2 Data files and printing formes  4.3 Proof or production print	2
_	•	
5	Measurement methods	
	<ul><li>5.1 Computation of densities, CIELAB colour coordinates and CIELAB colour differences</li><li>5.2 Control strip</li></ul>	
	•	
Anne	ex A (informative) Grey reproduction and grey balance	19
Anne	x B (informative) Handling differences in paper colour	23
Rihli	ogranhy	25

### Foreword

ISO (the International Organization for Standardization) is a worldwide federation of national standards bodies (ISO member bodies). The work of preparing International Standards is normally carried out through ISO technical committees. Each member body interested in a subject for which a technical committee has been established has the right to be represented on that committee. International organizations, governmental and non-governmental, in liaison with ISO, also take part in the work. ISO collaborates closely with the International Electrotechnical Commission (IEC) on all matters of electrotechnical standardization.

The procedures used to develop this document and those intended for its further maintenance are described in the ISO/IEC Directives, Part 1. In particular the different approval criteria needed for the different types of ISO documents should be noted. This document was drafted in accordance with the editorial rules of the ISO/IEC Directives, Part 2 (see www.iso.org/directives).

Attention is drawn to the possibility that some of the elements of this document may be the subject of patent rights. ISO shall not be held responsible for identifying any or all such patent rights. Details of any patent rights identified during the development of the document will be in the Introduction and/or on the ISO list of patent declarations received (see www.iso.org/patents).

Any trade name used in this document is information given for the convenience of users and does not constitute an endorsement.

For an explanation on the meaning of ISO specific terms and expressions related to conformity assessment, as well as information about ISO's adherence to the WTO principles in the Technical Barriers to Trade (TBT) see the following URL: Foreword - Supplementary information

The committee responsible for this document is ISO/TC 130, *Graphic Technology*.

This third edition cancels and replaces the second edition which has been extensively revised. The revisions include the following:

- a) deletion of film-based requirements;
- b) changes in proof requirements;
- c) changes in printing conditions;
- d) changes in the colouration of the primary and secondary solids;
- e) introduction of new tone value increase curves;
- f) general clean up.

ISO 12647 consists of the following parts, under the general title *Graphic technology — Process control for the production of half-tone colour separations, proof and production prints*:

- Part 1: Parameters and measurement methods
- Part 2: Offset lithographic processes
- Part 3: Coldset offset lithography on newsprint
- Part 4: Publication gravure printing
- Part 5: Screen printing
- Part 6: Flexographic printing
- Part 7: Proofing processes working directly from digital data
- Part 8: Validation print processes working directly from digital data

# Introduction

This part of ISO 12647 lists values or sets of values of the primary process parameters specified in ISO 12647-1 and related technical properties of a half-tone offset lithographic print. Primary parameters constitute a general printing condition and are defined here as the substrate description, the colorant description, the screening description, the tone value increase and the ink sequence. Since the printing ink to be used in this International Standard is to conform to ISO 2846-1, it is in general not necessary to name it as a primary process parameter.

Conformance to the specified values in proof and production printing ensures, in principle, a good visual match between specimens produced. A visual and in part measurement-wise "proof-to-print match" is essential for globally consistent printing and publishing workflows in general. A press proof print might be necessary when using specific printing conditions that use different types of surface finishing.

As the printing and publishing world has accepted former editions of this International Standard, it has struggled to implement the different paper types. The paper type specifications by means of tristimulus values, originally defined as a guideline for press proof prints, have been wrongly interpreted as an exclusive prerequisite for papers to be "in conformance with ISO 12647-2". In addition, it has become evident that the paper types defined by this International Standard reflect market papers poorly. Therefore, some industry groups, while using the general principles of this International Standard, have established additional printing conditions with different paper specifications.

When revising this International Standard a new paper categorization was established. This was necessary since there is no agreed upon method to predict the printing behaviour based on colorimetric readings of the unprinted print substrate. When the visual printing characteristics of typical printed papers were analysed, different sets of colorant descriptions were identified. A closer look revealed that these sets corresponded to the surface (CIE whiteness, gloss, and coating) and mass per area characteristics (opacity).

A print is therefore in conformance with this International Standard when:

- the colorimetric aims of the process colours, defined by the general printing conditions and using typical means of inking, are achievable;
- by agreement between all parties, an additional printing condition is established and aim values for this printing condition are clearly communicated, for example by exchanging a characterization.

This International Standard addresses typical industrial printing under feasible economical constraints. The tolerance values have therefore been chosen to provide a reasonable balance between customer expectations (meaning small variations), technical production limits and production costs. Assuming agreements between all parties concerned, tolerances might be tightened especially when primary or secondary process parameters (e.g. paper) can be fixed in the planning stage.