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Second edition
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Graphic technology — Process control for the production of half-tone colour separations, proof and production prints —

Part 7: Proofing processes working directly from digital data

Technologie graphique — Contrôle des processus de confection de sélections couleurs tramées, d'épreuves et de tirages —

Partie 7: Processus d'épreuve travaillant directement à partir de données numériques



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Foreword

ISO (the International Organization for Standardization) is a worldwide federation of national standards bodies (ISO member bodies). The work of preparing International Standards is normally carried out through ISO technical committees. Each member body interested in a subject for which a technical committee has been established has the right to be represented on that committee. International organizations, governmental and non-governmental, in liaison with ISO, also take part in the work. ISO collaborates closely with the International Electrotechnical Commission (IEC) on all matters of electrotechnical standardization.

The procedures used to develop this document and those intended for its further maintenance are described in the ISO/IEC Directives, Part 1. In particular the different approval criteria needed for the different types of ISO documents should be noted. This document was drafted in accordance with the editorial rules of the ISO/IEC Directives, Part 2. www.iso.org/directives

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The committee responsible for this document is ISO/TC 130, *Graphic technology*.

This second edition cancels and replaces the first edition (ISO 12647-7:2007), of which it constitutes a minor revision with the following changes:

- clear up the subject matter on certification issues to comply with the ISO requirements;
- update of references.

ISO 12647 consists of the following parts, under the general title *Graphic technology — Process control for the production of half-tone colour separations, proof and production prints*:

- *Part 1: Parameters and measurement methods*
- *Part 2: Offset lithographic processes*
- *Part 3: Coldset offset lithography on newsprint*
- *Part 4: Publication gravure printing*
- *Part 5: Screen printing*
- *Part 6: Flexographic printing*
- *Part 7: Proofing processes working directly from digital data*
- *Part 8: Validation print processes working directly from digital data*

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Introduction

ISO 12647-1 serves to provide definitions, the general principles, the general order, the material to be covered in ISO 12647-2 to ISO 12647-7, the definition of the data, the measurement conditions, and the reporting style.

This part of ISO 12647 relates to the subject of digital proofing and establishes proofing requirements for the most stringent part of the printing and publishing market.

This part of ISO 12647 mainly lists values or sets of values, and their tolerances, of the primary parameters specified in ISO 12647-1, especially for digital proof printing. Primary parameters that define a printing condition include the screening parameters, where applicable, the colours of the solids, the colour of the print substrate, colours intermediate between these and the tone value increase curve. Adherence to these values essentially ensures that a grey, which at the colour separation stage was composed for a particular printing condition, also prints as a grey colour in proofing and printing. Remaining deviations from grey due to differences in trapping can then be removed by adjusting the colouration within the tolerances provided. This part of ISO 12647 further specifies test methods for those properties of digital proof prints and their substrates that are considered relevant for stable and reliable conditions, and thus for a certification procedure.

The graphic technology industry makes extensive use of proofing to predict the rendering of digital data files by a wide variety of high-definition, high-quality off-press printing processes and applications. Each prediction is based on a characterisation data set that defines a particular printing condition.

Typically, the specified printing condition is defined through an International Color Consortium (ICC) profile or the associated characterisation data set, both of which relate source data and colourimetrically defined printed colour. Such data may be derived from printing conditions conforming to the pertinent process standard of the ISO 12647 series by industry trade groups or individuals.

The purpose of a proof print is to simulate the visual characteristics of the finished production print product as closely as possible. In order to visually match a particular printing condition, proofing processes require a set of parameters to be specified that are not necessarily identical to those put forward in ISO 12647-1 or another part of ISO 12647. This is caused by differences in colourant spectra or phenomena such as gloss, light scatter (within the print substrate or the colourant), and transparency. In such cases, it is also found that spectrophotometry takes precedence over densitometry.

Another problem area is the matching of a double-sided production print on a lightweight printing substrate, such as often used in heat-set web and publication gravure printing, to a digital proof on a nearly opaque substrate. If the proof was produced using a colour management profile based on measurements with white backing, there will be an unavoidable visual and measurable difference between the proof on the one hand and the production print placed on black on the other hand. A black backing is required for double-sided production printing on non-opaque prints, as specified in the pertinent parts of ISO 12647. The possible occurrence of such differences needs to be well communicated, in advance, to all parties concerned.

Historically, there has been no consistency in the way that either the characterisation data or the criteria and limits for a satisfactory match have been provided. This has led to significant redundancy and inconsistencies in the evaluation of proofing systems for different, but similar, applications, and a cost and time burden on the industry. This International Standard therefore attempts to provide guidance in this area by providing specifications and associated testing procedures.

[Annex A](#) gives the requirements for the digital proof prints listed in the main body of this part of ISO 12647; these are weighted with respect to their relevance in two typical situations:

- requirements with which a proof print, made for a particular printing condition, must comply if it is to be referenced in a contract between the printer and the provider of the digital data (“Certified Proofing System”);
- requirements with which a vendor’s proofing system, comprising hardware and software, must comply if it is to be considered capable of reliably producing digital contract proofs for a particular printing condition (“Certified Proofing System”).