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Environmental labels and declarations — Principles, requirements and guidelines for communication of footprint information

*Déclarations et étiquettes environnementales — Principes, exigences
et lignes directrices pour la communication des informations
d'empreinte*



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Foreword

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The procedures used to develop this document and those intended for its further maintenance are described in the ISO/IEC Directives, Part 1. In particular the different approval criteria needed for the different types of ISO documents should be noted. This document was drafted in accordance with the editorial rules of the ISO/IEC Directives, Part 2 (see www.iso.org/directives).

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For an explanation on the voluntary nature of standards, the meaning of ISO specific terms and expressions related to conformity assessment, as well as information about ISO's adherence to the World Trade Organization (WTO) principles in the Technical Barriers to Trade (TBT) see the following URL: www.iso.org/iso/foreword.html.

This document was prepared by Technical Committee ISO/TC 207, *Environmental management*, Subcommittee SC 3, *Environmental labelling*.

Introduction

This document belongs to a suite of standards dealing with environmental labels and declarations for products. It provides requirements and guidelines for how environmental aspects and potential environmental impacts of a product related to a specific area of concern can be communicated. The aim of this document is to ensure that only valid, science-based and comparable purchasing information is provided without any "greenwashing".

Footprint communication is intended solely to promote the dissemination of credible product information that is not misleading.

Footprint communications take into consideration the local or regional context relevant to the area where the potential environmental impacts might occur, including the production, use and end-of-life stages.

This document is intended to ensure that all footprint communications, regardless of the quantification methodology, follow the same principles and procedures.

This document provides principles, requirements and guidelines for an organization wishing to make a product footprint communication.