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Innovation management — Tools and methods for innovation partnership — Guidance

Management de l'innovation — Outils et méthodes pour les partenariats en innovation — Lignes directrices



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Foreword

ISO (the International Organization for Standardization) is a worldwide federation of national standards bodies (ISO member bodies). The work of preparing International Standards is normally carried out through ISO technical committees. Each member body interested in a subject for which a technical committee has been established has the right to be represented on that committee. International organizations, governmental and non-governmental, in liaison with ISO, also take part in the work. ISO collaborates closely with the International Electrotechnical Commission (IEC) on all matters of electrotechnical standardization.

The procedures used to develop this document and those intended for its further maintenance are described in the ISO/IEC Directives, Part 1. In particular, the different approval criteria needed for the different types of ISO documents should be noted. This document was drafted in accordance with the editorial rules of the ISO/IEC Directives, Part 2 (see www.iso.org/directives).

Attention is drawn to the possibility that some of the elements of this document may be the subject of patent rights. ISO shall not be held responsible for identifying any or all such patent rights. Details of any patent rights identified during the development of the document will be in the Introduction and/or on the ISO list of patent declarations received (see www.iso.org/patents).

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For an explanation of the voluntary nature of standards, the meaning of ISO specific terms and expressions related to conformity assessment, as well as information about ISO's adherence to the World Trade Organization (WTO) principles in the Technical Barriers to Trade (TBT) see www.iso.org/iso/foreword.html.

This document was prepared by Technical Committee ISO/TC 279, *Innovation management*.

Any feedback or questions on this document should be directed to the user's national standards body. A complete listing of these bodies can be found at www.iso.org/members.html.

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Introduction

Innovation partnerships are developed to create value for each partner working together.

Benefits of an innovation partnership include

- access to knowledge, skills, technology and other intellectual assets that are not available within the organization, and
- access to infrastructure resources, such as experimental laboratories and equipment to develop new or improved product and services.

This document provides recommendations for engaging in external partnerships to realize innovation. The corresponding tools and methods are detailed in [Annex A](#) to [Annex E](#).

This document relates to the ISO 56000 family of standards, developed by TC 279, as follows:

- a) ISO 56000, *Innovation management system — Fundamentals and vocabulary* provides the essential background for the understanding and implementation of this document.
- b) ISO 56002, *Innovation management system — Guidance* provides guidance for the development, implementation and maintenance of an innovation management system, to which all subsequent standards of the family, are complementary to.
- c) ISO 56005, *Innovation management — intellectual property management — Guidance* provides guidance on how to use intellectual property to achieve business objectives.