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Graphical symbols — Public information symbols

Symboles graphiques — Symboles destinés à l'information du public



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ISO copyright office
Case postale 56 • CH-1211 Geneva 20
Tel. + 41 22 749 01 11
Fax + 41 22 749 09 47
E-mail copyright@iso.org
Web www.iso.org

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Foreword

ISO (the International Organization for Standardization) is a worldwide federation of national standards bodies (ISO member bodies). The work of preparing International Standards is normally carried out through ISO technical committees. Each member body interested in a subject for which a technical committee has been established has the right to be represented on that committee. International organizations, governmental and non-governmental, in liaison with ISO, also take part in the work. ISO collaborates closely with the International Electrotechnical Commission (IEC) on all matters of electrotechnical standardization.

International Standards are drafted in accordance with the rules given in the ISO/IEC Directives, Part 2.

The main task of technical committees is to prepare International Standards. Draft International Standards adopted by the technical committees are circulated to the member bodies for voting. Publication as an International Standard requires approval by at least 75 % of the member bodies casting a vote.

Attention is drawn to the possibility that some of the elements of this document may be the subject of patent rights. ISO shall not be held responsible for identifying any or all such patent rights.

ISO 7001 was prepared by Technical Committee ISO/TC 145, *Graphical symbols*, Subcommittee SC 1, *Public information symbols*.

This third edition cancels and replaces the second edition (ISO 7001:1990), which has been technically revised. It also incorporates the Amendment ISO 7001:1990/Amd.1:1993.

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Introduction

The reason for the publication of this International Standard is the increasing use of non-verbal presentation of information in buildings and other places, and for services used by the public. Graphical symbols should be used where text messages might be a barrier to understanding.

Continued growth in international trade, travel and tourism requires a common method of communication and standardization of public information symbols will help both provider and users, including those with disabilities.

Lack of standardization may lead to confusion.

The use of standardized public information symbols does not replace the need for careful consideration and application of wayfinding and signing schemes; it is recognized that public information symbols will often be used with text in signing systems. This may aid education and comprehension particularly for new symbols and those which have less common usage.

ISO 7001 is intended to be used by all Technical Committees within ISO charged with developing specific public information symbols for their industry, to ensure that there is only one symbol for each meaning. It is also intended that this International Standard be revised regularly to include public information symbols as they are standardized by ISO and which conform to the principles for development as developed by ISO/TC 145/SC 1.

Specific acceptance criteria, procedures and application forms can be found on the ISO/TC 145/SC 1 website, <http://www.iso.org/tc145/sc1>.

The public information symbols in this International Standard have been validated by ISO/TC 145/SC 1 according to procedures of standardization current at the time of publication. Future standardization of public information symbols will be facilitated with suitable evaluation techniques such as the testing outlined in ISO 9186. Acceptance criteria for public information symbol qualification ought to be such that there is confidence that a suitable proportion of the intended audience will understand them. Further design criteria will be added as appropriate and will be approved by ISO/TC 145/SC 1.

Public information symbols given in this International Standard are considered to have achieved a satisfactory degree of comprehension as established by independent testing or as a result of their use and application at an international level.

NOTE The public information symbols given in this International Standard can be reproduced as published. However, it is recognized that there may be particular national characteristics and cultural requirements which may require minor variations. This is acceptable providing the key elements and design intent of the standardized symbol is not compromised.