

ISO/IEC 20071-20**Information technology — User interface component accessibility —****Part 20:
Developing audiovisual content**

Technologies de l'information — Accessibilité du composant interface utilisateur —

Partie 20: Développement de contenu audiovisuel

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Foreword	iv
Introduction	v
1 Scope	1
2 Normative References	1
3 Terms and definitions	1
3.1 Content and content components.....	2
3.2 Information and importance.....	4
3.3 Descriptors of content.....	4
4 Developing accessible audiovisual content	5
4.1 General.....	5
4.2 Providing visual alternatives to audio information.....	5
4.3 Providing audio alternative to visual information.....	5
4.4 Providing an alternative to visual text.....	6
4.5 Providing information in a language that the user understands.....	6
4.6 Providing information that supports understanding.....	6
4.7 Controlling the use of accessibility components.....	6
4.7.1 Choosing accessibility components.....	6
4.7.2 Interacting with audiovisual content at one's own pace.....	7
5 Translations and localizations	7
5.1 Translating or localizing accessibility content.....	7
5.2 Intended presentation style of translations.....	7
6 Timing and importance of information	7
6.1 Timing considerations.....	7
6.1.1 Real time considerations.....	7
6.1.2 Synchronization.....	8
6.1.3 Optional extended time considerations.....	8
6.2 Levels of importance.....	8
6.2.1 General.....	8
6.2.2 Essential information.....	8
6.2.3 Significant information.....	9
6.2.4 Helpful information.....	9
6.2.5 Unhelpful information.....	9
7 Creating accessibility components	9
7.1 Developing accessibility components.....	9
7.2 Important skills for creators of accessibility components.....	9
7.3 Content genre and program category.....	10
7.4 Scripting.....	10
7.5 Inclusion of typical users in the process of creating accessibility content.....	10
7.6 Evaluation.....	10
7.7 Evaluations including contribution of typical users.....	10
Bibliography	11

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Audiovisual content is used for a wide variety of purposes and in a wide variety of settings. People often encounter a variety of audiovisual content in a typical day. The multimodal and multimedia nature of audiovisual content presents an array of accessibility challenges to diverse users in diverse contexts.

This document provides guidance on the development of accessible audiovisual content, regardless of the means of distributing or presenting this content. It identifies various types of accessibility components and provides general guidance on their creation and use to meet various user accessibility needs. It recognizes that diverse users in diverse contexts can have different user accessibility needs that can be best met by different combinations of these accessibility components.

The use of this document helps to support universal and inclusive audiovisual content production practices. It provides guidance for producers, exhibitors, or distributors of audiovisual content (including the medium of distribution and the medium of delivery) to support the accessibility and usability of the information in their content.

The creation and delivery of accessibility components based on the guidance in this document is not intended to interfere with or change the meaning of the source content, or the freedom of speech, expression, or opinion of rights holders. The intent of this document is to provide diverse users in diverse settings with accessible audiovisual content.