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## Information technology — Multimedia service platform technologies —

Part 1: Architecture

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Partie 1: Architecture



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## Foreword

ISO (the International Organization for Standardization) and IEC (the International Electrotechnical Commission) form the specialized system for worldwide standardization. National bodies that are members of ISO or IEC participate in the development of International Standards through technical committees established by the respective organization to deal with particular fields of technical activity. ISO and IEC technical committees collaborate in fields of mutual interest. Other international organizations, governmental and non-governmental, in liaison with ISO and IEC, also take part in the work. In the field of information technology, ISO and IEC have established a joint technical committee, ISO/IEC JTC 1.

The procedures used to develop this document and those intended for its further maintenance are described in the ISO/IEC Directives, Part 1. In particular the different approval criteria needed for the different types of document should be noted. This document was drafted in accordance with the editorial rules of the ISO/IEC Directives, Part 2 (see <a href="https://www.iso.org/directives">www.iso.org/directives</a>).

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This document was prepared by Technical Committee ISO/IEC JTC 1, *Information technology*, Subcommittee SC 29, *Coding of audio, picture, multimedia and hypermedia information*.

This third edition cancels and replaces the second edition (ISO/IEC 23006-1:2013), which has been technically revised.

The main changes compared to the previous edition are as follows:

- A new reference diagram of an MPEG-M device where the middleware is seen as a black box. ISO/ IEC 23006-2 specifies a particular instance of the MPEG-M middleware which is organized in engines.
- High level API exposed by any MPEG-M middleware.

A list of all parts in the ISO/IEC 23006 series can be found on the ISO website.

## Introduction

The ISO/IEC 23006 series has been developed to enable the easy design and implementation of mediahandling value chains supported by devices that interoperate because they are all based on the same set of technologies, especially MPEG technologies. The functionalities provided by the MPEG technologies are accessible via application programming interfaces (API).

The ISO/IEC 23006 series specifies a service-oriented architecture (Part 1), middleware API (Part 2), conformance and reference software (Part 3), a set of protocols supporting elementary services (Part 4) and the combination of elementary services into aggregated services (Part 5).

MPEG-M supports the service providers' desire to designed and deploy at reduced cost innovative multimedia services. This is achieved by identifying a set of elementary services (ES) and defining the corresponding set of protocols and APIs to enable any user in an MPEG-M value chain to access those services in an interoperable fashion.

NOTE An MPEG-M value chain is a collection of users, including creators, end users and service providers that conform to the ISO/IEC 23006 series.

In many real-world MPEG-M value chains, service providers would not be able to exploit the potential of the series if they were confined to only offer elementary services. Therefore service providers (SP) will typically offer bundles of ESs, known as aggregated services (AS). In general, there will be a plurality of SPs offering the same or partially overlapping aggregated services. For example, a SP offering user description services, may offer content description services as well.

Starting from ISO/IEC 23006-4, an aggregation of services can put together a number of services generating a complex ISO/IEC 23006 value network, having different topologies and associated services.

Using the ISO/IEC 23006 series, a digital media ecosystem can be established, where:

- developers can offer MPEG-M service components to the professional market because a market will be enabled by the standard MPEG-M component service API;
- manufacturers can offer MPEG-M devices to the global consumer market because of the global reach of MPEG-M services;
- service providers can set up and launch new attractive MPEG-M services because innovative MPEG-M value chains can be easily designed and implemented;
- developers can make available a variety of multimedia applications;
- users can seamlessly create, offer, search, access, pay/cash and consume MPEG-M services.

The ISO/IEC 23006 series extends the devices capabilities with advanced features such as content generation, processing, and distribution by a large number of users; easy creation of new services by combining service components of their choice; global, seamless and transparent use of services regardless of geo-location, service provider, network provider, device manufacturer and provider of payment and cashing services; diversity of user experience through easy download and installation of applications produced by a global community of developers since all applications share the same middleware APIs; and innovative business models because of the ease to design and implement media-handling value chains whose devices interoperate because they are all based on the same set of technologies, especially MPEG technologies.

The ISO/IEC 23006 series is subdivided in five parts:

Part 1 — *Architecture* (the present document): specifies the architecture that can be used as a guide to an MPEG-M implementation;

Part 2 — MPEG extensible middleware (MXM) API: specifies the middleware APIs;

Part 3 — *Conformance and reference software*: specifies conformance criteria and a reference software implementation with a normative value;

Part 4 — *Elementary services*: specifies elementary service protocols between MPEG-M applications;

Part 5 — *Service aggregation*: specifies mechanisms enabling the combination of elementary services and other services to build aggregated services.