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International

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# Artificial intelligence — Data quality for analytics and machine learning (ML) —

## Part 1: Overview, terminology, and examples

*Intelligence artificielle — Qualité des données pour les analyses de données et l'apprentissage automatique —*

*Partie 1: Vue d'ensemble, terminologie et exemples*

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Data are the raw material for analytics and machine learning (ML) and data quality is a critical aspect for related analytics and ML projects and systems. The aim of the ISO/IEC 5259 series is to provide tools and methods to assess and improve the quality of data used for analytics and ML.

Other parts of the ISO/IEC 5259 series include:

— ISO/IEC 5259-2[1)] provides a data quality model, data quality measures and guidance on reporting data quality in the context of analytics and ML. ISO/IEC 5259-2 builds on the ISO 8000 series, ISO/IEC 25012 and ISO/IEC 25024.

  The aim of ISO/IEC 5259-2 is to enable organizations to achieve their data quality objectives and is applicable to all types of organizations.

— ISO/IEC 5259-3 specifies requirements and provides guidance for establishing, implementing, maintaining and continually improving the quality for data used in the areas of analytics and ML.

  ISO/IEC 5259-3 does not define detailed processes, methods or measurement. Rather it defines the requirements and guidance for a quality management process along with a reference process and methods that can be tailored to meet the requirements in ISO/IEC 5259-3.

  The requirements and recommendations set out in ISO/IEC 5259-3 are generic and are intended to be applicable to all organizations, regardless of type, size or nature.

— ISO/IEC 5259-4 provides general common organizational approaches, regardless of type, size or nature of the applying organization, to ensure data quality for training and evaluation in analytics and ML. It includes guidelines on the data quality process for:

  — supervised ML with regard to the labelling of data used for training ML systems, including common organizational approaches for training data labelling;

  — unsupervised ML;

  — semi-supervised ML;

  — reinforcement learning;

  — analytics.

  ISO/IEC 5259-4 is applicable to training and evaluation data that come from different sources, including data acquisition and data composition, data pre-processing, data labelling, evaluation and data use. ISO/IEC 5259-4 does not define specific services, platforms or tools.

— ISO/IEC 5259-5[2)] provides a data quality governance framework for analytics and machine learning to enable the governing bodies of organization to direct and oversee the implementation and operation of data quality measures, management, and related processes with adequate controls throughout the DLC model according to ISO/IEC 5259-1.

— ISO/IEC TR 5259-6[3)] describes a visualization framework for data quality in analytics and ML. The aim is to enable stakeholders using visualization methods to access the results of data quality measures. This visualization framework supports data quality goals.

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