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Packaging — Label material — Required information for ordering and specifying self-adhesive labels

*Emballage — Matériau d'étiquetage — Informations exigées pour la
commande et la spécification des étiquettes autocollantes*



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Foreword

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The committee responsible for this document is ISO/TC 122, *Packaging*.

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Introduction

Using and ordering label material of different kinds is not an easy task as what to use and how to use it depends on so many things, e.g. type of marking, surface, environment, treatment, information, printing technologies, etc.

Each label application is therefore unique and requires its own combination of ink, top coating, facestock and adhesive to serve its purpose. The label is to be seen as a vital and important part (component) of the product and there could be multiple labels on one product to serve different needs.

As there does not exist any standards in how to specify label materials, a guide was developed in order to provide useful information for those that are in need of a label material and those that are to supply the relevant label material.

This document can be used by both suppliers and users.

It provides guidance on what a supplier and user need to discuss and agree upon when specifying requirements of a label for a given application possibly to use as a request for a quote.

It also provides a harmonized template for specifying the parameters and characteristics of the label to enable information to be evaluated on common ground, possibly to use as a product specification.