



NSF International Standard /
American National Standard

NSF/ANSI 305 - 2014

Personal Care Products
Containing Organic Ingredients



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Chair, Joint Committee on Organic Personal Care Products
c/o NSF International
789 North Dixboro Road, P.O. Box 130140
Ann Arbor, Michigan 48113-0140 USA
Phone: (734) 769-8010 Telex: 753215 NSF INTL
FAX: (734) 769-0109
E-mail: info@nsf.org
Web: <http://www.nsf.org>

NSF/ANSI 305 – 2014

NSF International Standard/
American National Standard
for Organic Personal Care Products —

**Personal Care Products
Containing Organic Ingredients**

Standard Developer

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Foreword²

This American National Standard, NSF/ANSI 305 Personal Care Products Containing Organic Ingredients, has been developed as part of the ongoing efforts of a number of interested parties to encourage participation in the manufacturing of personal care products using organically grown ingredients within the supply chain and to address issues on chemical processes, terminology, commercial availability, product composition, calculations, and labeling. Stakeholders involved in developing the Standard included regulatory/public health, industry, trade associations, ingredient suppliers, general interest and product certifiers. The scope of this Standard includes, but is not limited to, rinse-off/leave-on personal care products, cosmetic products, oral care and personal hygiene products.

The National Organic Program (NOP) Regulations (Standards) & Guidelines established requirements for the production and handling of organically produced products, specifically food products. The NOP helps to assure consumers that food labeled 'organic' is truly organically produced and processed. Organic personal care companies have sought voluntary validation of organic claims, but have had to work within the limitations of the NOP standards.

NSF/ANSI 305 – *Personal care products containing organic ingredients*, allows personal care companies the option to use this Standard to make organic label and marketing claims, while meeting the strict requirements of this Standard, which includes the proper organic levels for personal care products.

By January 2015, the allowance of plant-based materials certified to EC 834/2007 and EC 889/2008 will be revisited by the Joint Committee on Organic Personal Care, given the cooperative efforts of the USDA National Organic Program with international governments in regard to their organic regulations.

This edition of the Standard (NSF/ANSI 305-2014) includes the following revisions:

Issue 19: This revision provides newly developed guidance language regarding the allowance or prohibition of phosphates.

Issue 20: This revision updates the Potassium Sorbate Requirements Language.

Issue 21: This revision updates the Scope Statement Language.

This Standard emphasizes open disclosure of impacts and benefits, and does not compromise proprietary, patented, or trade secret information. These requirements are intended to form the basis of conformity assessment programs, such as third-party certification or registration.

Suggestions for improvement of this Standard are welcome. This Standard is maintained on a Continuous Maintenance schedule and can be opened for comment at any time. Comments on this Standard should be sent to Chair, Joint Committee on Organic Personal Care Products at standards@nsf.org or c/o NSF International, Standards Department, P.O. Box 130140, Ann Arbor, Michigan 48113-0140, USA or to standards@nsf.org.

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NSF/ANSI Standard for Personal Care Products

Personal Care Products Containing Organic Ingredients

1 General

1.1 Purpose

This Standard encourages participation in the manufacturing of personal care products using organically grown ingredients within the supply chain. It emphasizes open disclosure of impacts and benefits, and does not compromise proprietary, patented, or trade secret information. Production practices implemented in accordance with this Standard shall maintain or improve the natural resources of the operation, including soil and water quality. This Standard is to be used voluntarily by companies that may not be able to meet the current USDA organic food regulations.

1.2 Scope

This Standard specifies materials, processes, production criteria, and conditions that shall be met in order for personal care products to make organic label and marketing claims under this Standard. This Standard intends to address products with a minimum organic content of 70% (O70).

Products intended to be labeled with organic processing claims currently defined under the USDA National Organic Program (NOP), including "100% Organic", "Organic", and "Made with Organic", are not covered by this Standard.

Items covered by this Standard include, but are not limited to: cosmetic products; rinse-off and leave-on personal care products; oral care products; and personal hygiene products. These products may be applied to or used externally on any part of the body (e.g., hair, face, hands, and feet). For the purposes of this Standard, cosmetics are considered personal care products.

This Standard does not ensure accuracy of claims specifying a product as "safer", "better" or of a specific quality.

Like USDA National Organic Program³ (NOP) regulations, this Standard includes allowances and restrictions on processes, agricultural ingredients, and methods of extraction based on the specific label claim to be made on the final product. The organic claim is a process claim, not a product claim. Testing will not necessarily determine whether or not a product is organic or meets this Standard.

Product compliance with this Standard does not ensure compliance with all regulatory requirements.

1.3 Alternate products or materials

An ingredient of a personal care product varying in design from this Standard's specification may still qualify under the Standard. While specific materials are stipulated in this Standard, products or components that incorporate alternate materials may be acceptable when it is verified that the product or component meets the applicable requirements of the Standard based on the product's end use.